



Valutec®

ESSENTIAL GIFT PACKAGE

Your unique gift card program – from start to finish

The smartest solution is not always a one-size-fits-all approach. Valutec gives companies of all sizes the tools to grow. The Valutec platform enables you to choose the package that's right for you today and grow with you as your business grows.

Essential Gift helps to build your program's foundation with sophisticated gift and rewards components designed to enhance the customer experience and drive revenue. Using gift and cashback rewards, the Essential Gift package includes tools to help get your gift program off the ground.

The value of Essential Gift

The foundation for growing a competitive gift card program

Gift card processing

Valutec is a premier gift card provider that supports businesses of all sizes with tailored, dependable support for all gift processing needs.

- Easily load cards on location
- Seamlessly migrate from current gift card program and transfer existing gift cards
- Enable reconciliation for multi-location merchants
- Set up fulfillment services if needed

Cashback rewards

Set a cashback reward for customers every time they use their gift card to purchase, reload or both. The cashback reward is automatically added to the customer's gift card to use on future purchases. Cashback rewards create consumer loyalty, encouraging repeat business.

Gift cards can be Prepaid Cashback Cards

Offering cashback rewards can incentivize customers to reload their cards, further driving brand loyalty and sales. A single-use gift card now becomes the customer's preferred prepaid card payment method. With the encouragement of built-in rewards, they'll keep coming back again and again.

Card reload

Cardholders can elect to auto or manually reload to their card balances. Elevate your gift cards to a prepaid card solution for your customers.

Card registration

Customers can register their cards online and can be replaced if lost or stolen.

Cards and merchandise

Merchants can create a portfolio of card styles by choosing from a variety of standard gift cards and holders or opting to customize them with specific designs and branding. With concierge design services available for your convenience, you can create an assortment of different cards to offer your customers. Valutec also offers a variety of display and promotional materials with which to advertise your gift card program.






Manage your gift program smarter

Choose which features to implement as part of your gift card program. Merchants can turn off selected features in the Essential Gift package until they are ready to implement them. They can also elect to add-on specific features from Valutec's enhanced packages to create a truly custom program that is right for their business.

Valutec's robust reporting package provides the flexibility and information needed to manage your gift program smarter – over 50 separate reports to help you track your card program activity. A monthly merchant summary statement shows all transactions processed by the central host database as well as total fees billed for that specific month. The report aggregates transactions at the corporate level and provides a summary for each location.

Custom reporting and data mining are available for merchants who have more specific data and information needs.


Gift Packages


-  **Essential Gift**
-  **Digital Gift Plus**
-  **Loyalty Plus**


Get set to grow

Prepare to start building sales with this easy and sophisticated gift card program. Contact us today at Sales@valutec.net or call 800.509.0625 to get started.

If you're interested in enhancing your gift program for digital, enabling you to promote and sell online, check out the Digital Gift Plus package. For more information, go to ValutecCardSolutions.com.

 www.ValutecCardSolutions.com

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